



## Light & Pose: Master the Secrets of Wedding, Glamour, and Portrait Photography

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# **Light & Pose: Master the Secrets of Wedding, Glamour, and Portrait Photography**

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Rick Ferro opens wide his bag of tricks to show photographers how to create breathtaking wedding/engagement, portrait, and glamour photographs in any location. The bulk of the text is devoted to managing posing and lighting. Readers will learn to work with natural light to produce beautiful, evocative. Sophisticated indoor, multi-light setups are detailed and diagrammed too, ensuring readers can readily duplicate the flattering lighting effects that are a hallmark of Ferro's style.

Next, Ferro provides posing discussions for challenging presentations (e.g., seated bridal portraits, couples, and groups) and tricky body parts (hands are notoriously tough to pose in a natural, flattering manner).

In addition to these critical teachings, Ferro teaches other skills that vex amateurs and pros—including storytelling, prop selection, composition, lighting groups, creating silhouettes, and more. Finally, he provides tips for building a strong social media presence, adding unique post-processing effects, adding music and slide shows in the sales room, and more.



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