



# You're Hired: The Essential Guide to Job Hunting and Personal Branding

*Tom O'Neil*

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# You're Hired: The Essential Guide to Job Hunting and Personal Branding

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Do you want a new job?

An increase in salary?

Not sure of the value of your 'personal brand'?

Are you using LinkedIn?

Know how to network through social media?

Do you need help with your résumé?

**THEN THIS IS THE CAREER GUIDE FOR YOU!**

This compelling book will help you to identify what you're really good at and discover how to market and sell yourself using the power of your personal brand. Author Tom O'Neil believes you must sell your abilities, skills and achievements like a product to secure the job you really want. Using simple exercises he shows you how to stand out from the crowd and win success in both a new and existing job.

**THIS IS THE ESSENTIAL GUIDE FOR ALL JOB HUNTERS,**

**NO MATTER WHAT STAGE YOU ARE AT IN YOUR CAREER.**

(Tom O'Neil)

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