



Face to Face: Rick Sammon's Complete Guide to Photographing People

Rick Sammon

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In this beautifully illustrated book, travel and adventure photographer Rick Sammon introduces the proven techniques he uses to make extraordinary photographs of people around the world. You'll find important tips and strategies for engaging your subject and setting up the shoot, along with techniques for shooting in a variety of conditions both indoors and outdoors.

Rick Sammon is people person who loves the art of making -- rather than simply taking -- people pictures. In *Face to Face*, he makes learning people photography a quick and enjoyable experience. Rick demonstrates his methods through a collection of his original photographs. Each photo includes notes explaining the principles he followed and the techniques he used.

Face to Face offers hundreds of tips you can use for studio shoots and "environmental" people pictures, including:

- **Outdoor techniques** for shooting in low light, shooting in bright light, for capturing action, taking profiles, taking group shots, and more
- **Indoor techniques** for using a flash and strobes, and for shooting silhouettes, working with mirrors, and other techniques
- **Photo philosophies and creative advice**, such as developing a sense of place, carefully choosing the background, seeing pictures within a picture, and more
- **How to photograph people in different cultures**, along with fascinating behind-the-scenes stories of photos in the book

The largest section of the book, "Photo Philosophies", lays out several principles for making people pictures. Rick stresses that the camera looks both ways -- in other words, the attitude and energy you bring to a shoot will be reflected in a subject's face. If you're enthusiastic, you'll capture a picture that portrays enthusiasm. If you're impatient or distracted, that will be reflected as well.

Getting subjects to accept him in a matter of seconds is his prime goal as a people photographer -- after that, he says, taking pictures is much easier. Even if you're not a world traveler, Rick's tips and techniques will have you taking top-notch people pictures wherever you are.

Rick Sammon gives more than a dozen workshops and presentations each year, holds online classes, and is the producer of seven interactive DVDs for photographers on all facets of photography.



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