



## Real Estate Appraisal: From Value to Worth

*Sarah Sayce, Judy Smith, Richard Cooper, Piers Venmore-Rowland*

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The education of the real estate professional is changing and aligning itself more closely with the world of business.

This book takes a new approach to property appraisal by exploring the pricing mechanism in this changing context. It:

- develops the notion of the pricing mechanism in relation to property
- covers practical issues of comparison and the real problems in applying valuation theory
- explores calculations - including social and environmental worth - ignored in other texts

As real estate professionals now advise both on strategic and operational aspects of built assets, they must take into account practices of other investment markets and see investors as competitors to owner-occupiers. Both owner-occupiers and investors have to assess accurately how their buildings perform but also be aware of wider sustainability issues, and social and environmental responsibilities.

*Real Estate Appraisal: from value to worth* meets these new demands by examining the latest techniques of the marketplace; developing an understanding of both market appraisal and worth; and highlighting the emerging role of sustainability as a driver for decision-making in real estate.

Written by a group of highly experienced lecturers and professionals at the cutting edge of investment practice, the book has an accessible style and authoritative coverage, for both students and practitioners facing changes in established ways of working.

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