

Intellectual Property for Paralegals: The Law of Trademarks, Copyrights, Patents, and Trade Secrets

Deborah E. Bouchoux

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Students studying this text will be intrigued by the topic while they develop a thorough understanding of the four fields of intellectual property law (trademarks, copyrights, patents and unfair competition). They will learn the methods by which each is created, procedures to register or protect each, duration of rights, infringement, and new and international developments for each field. Learning is facilitated through case summaries in each chapter, key terms appearing in the margins, checklists of specific tasks involving IP paralegals, hypothetical case studies, and challenging learning activities. The text analyzes newly enacted statutes relating to the intellectual property field, and it examines cutting edge issues which easily keep the students' interest. Finally, the instructor's manual for this second edition boasts an expanded test bank, encompassing the many updates and additions to the text. On-line Companion for this text includes Appendices A-E, chapter summaries, trivia, and Internet resources.



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