



The Museum Experience

John H Falk, Lynn D Dierking

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As the first book to take a "visitor's eye view" of the museum visit, The Museum Experience revolutionized the way museum professionals understand their constituents. Falk and Dierking integrate their original research from a wide variety of disciplines as well as visitor studies from institutions ranging from science centers and zoos to art and natural history museums. Written in clear, non-technical style, The Museum Experience paints a thorough picture of why people go to museums, what they do there, how they learn, and what museum practitioners can do to enhance these experiences. This book is an essential reference for all museum professionals and students of museum studies, and has been used widely for higher education courses in the U.S., Canada, and the U.K., and has been translated into Japanese and Chinese. Originally published in 1992, the book is now available from Left Coast Press, Inc. as of November 2010.



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