



Heart and Sell: 10 Universal Truths Every Salesperson Needs to Know

Shari Levitin

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Heart and Sell: 10 Universal Truths Every Salesperson Needs to Know

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Understand the 6 Core Objections and how you can neutralize them.

In a market where the right approach is key, *Heart and Sell* shows you how to blend the new science of selling with the heart of human connection in order to reach more prospects and consistently close more deals.



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