



Managing Business Travel: Improving the Bottom Line Through Effective Travel Management

Darryl Jenkins

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With an increasingly global economy, business people are traveling at a higher rate than ever. This guide shows managers how to negotiate with airlines, hotels, and other travel-associated companies to secure the best possible rates. Jenkins includes cases, tips and techniques from 10 corporate travel managers and shows how companies such as Eastman Kodak, Whirlpool and Price Waterhouse manage high-quality travel services and contain costs.



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