



Visual Masking: Studying Perception, Attention, and Consciousness

Talis Bachmann, Gregory Francis

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Visual masking is a technique used in cognitive research to understand pre-conscious processes (priming, for example), consciousness, visual limits, and perception issues associated with psychopathology. This book is a short format review of research using visual masking: how it has been used, and what these experiments have discovered. Topics covered include concepts, varieties, and theories of masking; masking and microgenetic mechanisms and stages of visual processing; psychopharmacological and genetic factors in masking, and more.

- Provides succinct information about the widely dispersed masking studies and points out some new trends in masking research
- Reviews transcranial magnetic stimulation (TMS) as an alternative to the traditional psychophysical masking methods
- Comments on the methodological pitfalls hidden in the practice of masking, helping to improve the quality of future research where masking is used as a tool
- Informs readers about recent developments in theoretical attempts to understand masking

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