



Beyond Management

Ian Lennie

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Ian Lennie's topical and practical text relates everyday management practice to contemporary management theories. This book discusses the impact of postmodern and constructionist thought on the traditional framework for understanding the behaviour of managers.

By examining the importance of language, aesthetics, ethics and the individual psyche, this innovative book gives management students a new framework for understanding and applying management techniques in a complex environment.

This book will give students a sense of the practical relevance of contemporary theory and will offer managers a radically different way of perceiving their enterprise and evaluating its effectiveness.

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