



Fashion Law: Cases and Materials

Guillermo Jimenez, Barbara Kolsun

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This casebook is the first to cover the new and rapidly growing field of Fashion Law. The fashion industry (a \$1 trillion-plus global sector) is twice as large as all entertainment sectors added together and generates a high volume of unique and complex legal issues. First among these are intellectual property issues, which are examined and analyzed here in depth. Fashion licensing, anti-counterfeiting, international trade and business operations are also covered.

Authors Guillermo C. Jimenez (Fashion Institute of Technology, NYU Stern School of Business) and Barbara Kolsun (General Counsel — Stuart Weitzman, Cardozo Law School, NYU Law School) were founding pioneers of fashion law, creating the world's first committee on Fashion Law in 2005 and authoring the first American legal handbook on the topic in 2010.

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