



# **E-Business Consulting Business: Sell Your Business Expertise To Offline Businesses And Help Them Build Business Online Using Your Internet Marketing ... And Keep Them Successful And Profitable**

*John G. Wiggins*

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If you are an online marketing strategist, then this book will teach you how you can make money with other people's businesses. That's right, you can benefit from other people's need using your internet marketing expertise! Many offline businesses are scrambling to get online because potential market opportunities are huge. The problem is these offline businesses don't know how to build an online business. They don't have the time to learn the know-how. They don't have the time required for testing, tracking and elimination in order to develop it into something big. They just know they need to build a business online and that they need someone to help them out with everything. That's where they need your expertise. You come in as a consultant to provide professional help and advice depending on what the business is about and what services are needed. Your clients benefit from you with their online presence and wider potential customer base. In turn, you make money from them as you start things out for them and assist them further time and time again. It's a lucrative business model both ways. This guide will outline all the basics you need to know about setting up your e-business consulting so you can start offering your expertise to offline companies everywhere and create a successful and profitable business for you and your clients!

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